



5.7% higher
foot traffic at locations with
the customized digital
signage solution.¹

Elevating Foot Traffic and Engagement with Digital Signage

With over a thousand storefronts nationwide, Famous Footwear needed a digital signage solution that could scale. In addition to delivering localized content, the solution needed to be reliable, cost-effective, and flexible enough to meet different store needs, from small-footprint LCDs to large, eye-catching LED window displays. Famous Footwear turned to ComQi's end-to-end digital signage solution. The deployment features ComQi Intel® processor-powered media players that are vetted as Intel® IoT Market Ready Solutions. The media players run EnGage, ComQi's cloud-based digital signage platform that enables retailers to create, manage, and analyze content locally across an easily managed network of devices.

Products and Solutions
[Intel® IoT Market Ready Solutions](#)

Industry
Retail

Organization Size
5,001-10,000

Country
United States

Partners
[ComQi](#)

Learn more
[Case Study](#)

¹ For more complete information about performance and benchmark results, visit <https://www.intel.com/content/www/us/en/customer-spotlight/stories/famous-footwear-customer-story.html>